



Bill Roth
Regional Sales Manager
150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
Phone: (716) 634-3143
Fax: (716) 634-3145

May 5, 1997

To: All Buffalo Region Personnel

Subject: FDA

RE: Key Points - Ruling on Summary Judgment

Ladies and Gentlemen,

As information, for clarification purposes, attached is Key Points - Ruling on Summary Judgment along with order document signed by US District Judge Osteen.

This may be used for handouts to our customers and/or speak to points when questions arise concerning FDA issues.

To be viewed as "Category Advisor" to the trade, we must keep our key customers apprised of information pertaining to the cigarette category.

Should additional information become available, I will advise.

Sincerely,

Bill Roth

Bill Roth, RSM

cc: Dave Wilmesher

fda5597.doc:BR:lkf

51861 5671